

# Media Training

## Why media training goes beyond the media.....

Does your job require of you that have to talk with the traditional media, incidental or on a regular base, and that is not your favourite thing to do?

Would it be helpful for you to be prepared and have a structure, which will help you to answer questions in a spontaneous and well-spoken manner? Without any uhm's or search for the right words?

It is possible! You will no longer have to look back on interviews with regrets because you have said something different.

If you want to control your nerves or emotions while speaking with the media, the Presentation-Master media training is definitely worth your while! We work in small groups of maximum of 6 so you get all the guidance you need on a personal level.

Even better news is these techniques will help you **in all speaking** you do. Meetings, business, and sales, all speaking becomes even more effective for you.

## What does the media training of Presentation-Master contain?

*We cover in our intensive day*

- speaking with EASE in the media
- the success format to structure your answers as you like
- how to dress
- how to impress
- how to engage
- how to handle unpleasant questions
- how to interview others on camera

## How can I be a pro?

We make sure you practise interviews and share your expertise in 1 to 5 minutes. We use video feedback and make sure you can handle it with EASE in every media performance.

We make sure you are in charge, always in your own flow.

Without your hands sweating and your knees wobbling, you will turn every media performance into a magnetising item they want to see more often in front of the microphone! You come across as the professional: relaxed and energetic and to the point. A real pro! Because after our training you are!

## Practical information

*Time investment:* 8 hours

*Financial investment:* € 795.- excl. 21% VAT

We work with a minimum of 4 and a maximum of 6 participants.

### Location

Area of Utrecht unless otherwise requested

All other details will be sent to you after your subscription. Your place will be confirmed after we have received your payment.

## Contact

You can contact us by filling out our [contact form](#) so that we can arrange our first meeting and discover possibilities.

## Questions?

In case of any questions, please send an email to [info@presentation-master.com](mailto:info@presentation-master.com)

